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THE INFLUENCE OF POLITICIZED IDENTITY ON COLLECTIVE ACTION MEDIATED BY GROUP-BASED ANGER AND GROUP-BASED EFFICACY (CASE STUDY OF PROTESTS ON BLASPHEMY IN INDONESIA)

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ABSTRACT

This study attempts to explain the factors that caused Islamic organizations to protest the blasphemy (action 212) by testing the Social Identity Collective Action Model (SIMCA). This study used quantitative research with a survey technique involving 384 correspondents who asked protest action alumni 212. The results of the study found politicized identity, group-based anger, groupbased efficacy were direct predictors of collective gathering actions. Politicized identity is also a direct predictor of group-based anger and group-based efficacy. Other findings show why groups based and effect groups mediate between politicized identities of collective action.

KEYWORDS: Collective Identity, Collective Action, Political Protest, Governor Election, Indonesia

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